

# Sponsorship dossier



## Updates in Oncourology

3<sup>rd</sup> Edition - June 13-14-15, 2019

EGUS is pleased to have you as  
a partner for UDOU Course 2019



[www.udou.eu](http://www.udou.eu)





## Sponsorship dossier

[www.udou.eu](http://www.udou.eu)

3<sup>rd</sup> edition UDOU course  
June 13-14-15, 2019



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3rd edition UDOU course  
June 13 - 14 - 15, 2019



# Contacts and Location

## Course Organizers:

### European Genito Urinary Surgeon Association



#### Pr Morgan Roupret

MD, PhD

Head of the Onco Urology unit

Academic Department

of Urology,

Hôpital Pitié-Salpêtrière,

AP-HP, Paris, France

[mroupret@gmail.com](mailto:mroupret@gmail.com)

#### Pr. Alexandre de la Taille

Chair, Department of Urology

Director of INSERM

team U955Eq07

(Robotic and Miniinvasive Surgery)

CHU Mondor, AP-HP, Créteil, France

[adelataille@hotmail.com](mailto:adelataille@hotmail.com)

## Event Management:



### UDOU Organization Committee

#### Cécilia Baugnon

Cell : +33 1 85 08 70 27

Email : [resa@newmed.fr](mailto:resa@newmed.fr)

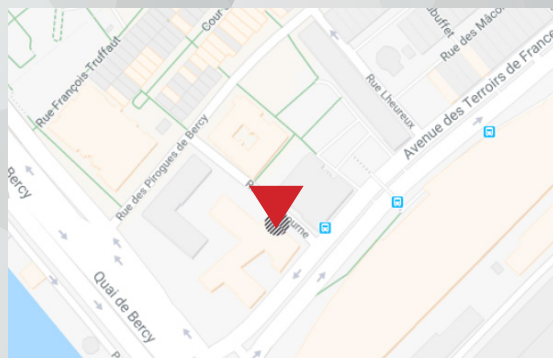
## Location for Course:

### Hotel Pullman Paris Centre - Bercy

1 rue de Libourne

75012 Paris

Phone: +33 (0)1 44 67 34 00





**Sponsorship dossier**

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## Course details

### **Objectives of the UDOU Course:**

The course is designed for urologists / oncologists and radiation therapist who have a working knowledge of onco-urology drugs and treatment techniques and seek to enhance their abilities to treat only patients with urological cancer such as kidney, prostate and bladder neoplasms. The course will use the principles of current guidelines and apply them to the last trials and most important data released in the literature to update treatment strategies. The focus will be improving oncological knowledge to achieve optimal clinical outcomes.

### **Scientific Committee :**

**Pr Morgan Roupret, Urologist - France**

**Pr Alexandre de la Taille, Urologist - France**

### **Faculty:**

**Pr Morgan Roupret, Urologist - France**

**Pr Alexandre de la Taille, Urologist - France**

**Pr Bertrand Tombal, Urologist - Belgium**

**Pr Christophe Hennequin, Radiation Oncologist - France**

**Dr Laurence Albiges-Sauvin, Medical Oncologist - France**

**Dr Andrea Necchi, Medical Oncologist - Italy**



# Preliminary Scientific Program

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## Introduction and presentation of UDOU Course

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### Module Onco Urology

#### **Renal Cell Carcinoma**

- Small renal mass: surveillance, curative approach or minimally invasive approaches
- Place of partial nephrectomy for all?
- Nephrectomy in metastatic patients?
- Immunotherapy & anti angiogenic treatment options in metastatic kidney cancer
- How to deal with first line failure ?

#### **Bladder Cancer**

- Superficial bladder cancer: local therapies with BCG (Synergo?), Mitomycin C, chemotherapy, immunotherapy?
- Muscle Invasive Bladder Cancer treatments: chemotherapy, immunotherapy, what else ?
- Surgery in bladder cancer patients
- evidence of PDL1/PD1 in metastatic bladder cancer
- Chemotherapies: neoadjuvant chemotherapy for who? Adjuvant for who? Mets patients?

#### **Upper Tract Tumor**

- UTUC cancer and bladder cancer
- PUOT Trial and rational for peri operative chemotherapy in UTUC
- immunotherapy in UTUC

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### Module Prostate Cancer

- Active surveillance: a standard approach for all low risk prostate cancer patients?
- Locally advanced prostate cancer: from guidelines to real live practice
- Oligometasts patients at diagnosis: is there a place for surgery
- Recurrence after first line curative treatment: who to treat and how to treat
- New hormonal therapies: how to decide the best sequence
- Chemotherapies and new molecules in the pipeline for CRPC patients.

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## Conclusion





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# Global Sponsorship Packages

	Bronze Sponsorship - 10K EUR	Silver Sponsorship - 20K EUR	Gold Sponsorship - 30K EUR
Corporate logo and website link included on UDOU website ( <a href="http://www.udou.eu">www.udou.eu</a> ) and in UDOU official course program	✓	✓	✓
Participant dossier, list of participants and contact details	✓	✓	✓
Presence of company banner during the course and a table for exposition of brochures and chair	2 pers. max	3 pers. max	4 pers. max
Day Participation of sponsors members*	2 pers.	3 pers.	4 pers.
Presentation of the company before sessions	5 min.	10 min.	15 min.
Invitation for workshop «Meet the Expert» for two medical staffs		1 workshop	2 workshops
Invitation for the Thursday's dinner**		✓	✓
Invitation for the Friday's dinner**			✓
Corporate logo on goodies (tote bag, pen ...)			✓

\* Overnight stay can be booked, please contact [resa@newmed.fr](mailto:resa@newmed.fr)

\*\* Dinner not included on the package can be added with extra fees, please contact [resa@newmed.fr](mailto:resa@newmed.fr)



# Sponsor Information and Contact Details

To send back by: January 31<sup>st</sup>, 2019 to [resa@newmed.fr](mailto:resa@newmed.fr)

Address for further correspondence: .....

Company name: .....

Street and number: .....

ZIP Code: .....

City: .....

Country: .....

Tel: .....

E-mail: .....

Sponsor contact: .....

Family name: .....

Given name: .....

Street and number: .....

ZIP Code: .....

City: .....

Country: .....

Tel: .....

E-mail: .....

Companies and brands represented: .....

Company name: .....

## Logo and communication

Please send us the URL of your website and your logo in high resolution in vector format to [resa@newmed.fr](mailto:resa@newmed.fr).

## Reservation Conditions

Advanced payment of 50% of sponsorship package upon confirmation.  
Payment of remainder upon receipt of bill and before the course takes place.

## Payment:

Your sponsorship can only be honored if accompanied by planned payment.  
Payment through bank transfer

Titulaire  
**NEWMED PUBLISHING SERVICES N.P.S**

Domiciliation  
**SG PARIS GRENELLE (03490)**  
**39 RUE DU COMMERCE**  
**75015 PARIS**

Référence bancaire

Code banque	Code guichet	N° compte	Clé RIB
30003	03900	00020001750	54

IBAN : **FR76 3000 3039 0000 0200 0175 054**  
BIC-ADRESSE SWIFT : **SOGEFRPP**



# Registration Form and Conditions of Sale

## ► Send back to:



15 rue de Bruxelles 75009 Paris - France  
Phone number. +33 (0)1 85 08 70 27

UDOU Organization Committee  
**Cécilia Baugnon**  
Phone : +33 1 85 08 70 27  
Email : resa@newmed.fr

## ► Select type of sponsorship and number of extra participants:

- ☐ Bronze Sponsorship - 10'000 EUR before tax
- ☐ Silver Sponsorship - 20'000 EUR before tax
- ☐ Gold Sponsorship - 30'000 EUR before tax

Company name: .....

Street and number: .....

ZIP Code: ..... City: ..... Country: .....

Tel: .....

E-mail: .....

Sponsor contact: .....

Family name: .....

Given name: .....

Tel: .....

E-mail: .....

Total before tax: .....

TVA (20%): .....

Total after tax: .....

Prepayment (50%): .....

*I declare that I have read and understood the General Terms of Participation, Sponsorship and Sale set out in this sponsorship file and that I accept them. If the event is cancelled for any reason whatsoever, the Organizer has to reimburse the sponsor all sums already paid on the day of cancellation in respect of its participation of the event.*

Date and place .....

Company stamp

Signature